



# Work flexibly worldwide: Lufthansa launches 'Lufthansa Global Spaces'

- 'Lufthansa Global Spaces' provides a platform that allows travelers to book conference rooms, hot desks, and offices flexibly without a membership or existing commitment.
- Miles & More participants can take advantage of the offer with an existing account and earn additional miles.
- The service can initially be booked for a three-month trial period.

Frankfurt/Berlin, May 4, 2022 – Finding a place to work quickly and easily anywhere in the world – that's the goal of Lufthansa's new 'Lufthansa Global Spaces' offer, which has been developed and implemented by the Lufthansa Innovation Hub. Travelers can now easily book hot desks, private offices, or meeting rooms with matching accommodation in five selected cities: Berlin, Munich, Barcelona, Singapore, and New York. The service can currently be used for a three-month trial period. If successful, a global rollout is planned.

The offer is accompanied by a special promotion for participants of Miles & More, Europe's leading loyalty program for people on the move. Users can simply book the desired workstations via their Miles & More account and earn an additional 500 award miles when they use the service for the first time. Another mile is credited for each euro paid. Selection and booking is done in cooperation with the reservation platform Hubli, which has a worldwide network of 185,000 spaces.

## Reliable workspaces with flexible booking options

It is already possible to spontaneously book a workplace or meeting room anywhere in the world, but it's complicated. As there has not been one central, transparent contact point for interested customers so far, the options can be confusing, and so can the prices. They do not know the regional providers and their quality offered. In addition, booking with different providers often requires the creation of user accounts or having an active monthly or yearly subscription. With 'Lufthansa Global Spaces' the Lufthansa Group responds to this problem and now offers an attractive "work-from-anywhere" solution that can be conveniently used globally. Interested customers can view, compare, and filter various workspaces based on location at the [www.lh-globalspaces.com](http://www.lh-globalspaces.com) website. They will find information on opening hours, equipment, lead time, and ratings for each location. Reservations and bookings are made directly via the platform. Check-in and check-out as well as the booking of extras can also be handled easily on site via the website.

## A blurring of "vacation" and "work"

'Lufthansa Global Spaces' was developed and implemented by the Lufthansa Innovation Hub (LIH). Christine Wang, Managing Director of LIH, comments: "We're always looking for new opportunities in the travel sector and want to create long-term value in a market that is undergoing major changes and naturally also impacts the Lufthansa Group's core business. Traditional business travel has declined significantly since the COVID pandemic began. At



**Lufthansa  
Innovation Hub**



**Lufthansa  
Global Spaces**

**hubli**  
by MeetingsBooker

the same time, we've seen more and more how the categories of 'work' and 'vacation' are becoming blurred. Travelers today are often away for longer periods of time and sometimes work remotely. We believe that this trend will only continue. The 'Lufthansa Global Spaces' offer is the logical outcome of this observation: We want to provide travelers with the most seamless, enjoyable travel experience possible, even beyond flying. Today, this also means making it possible for customers to work from anywhere. The future of work is flexible and, in many cases, not tied to a specific location – and we want to help shape this future."

'Lufthansa Global Spaces' is available now and can be used via the website [www.lh-globalspaces.com](http://www.lh-globalspaces.com). After a successful test phase, the offer is to be rolled out worldwide.

For further details, go to: [www.lh-globalspaces.com](http://www.lh-globalspaces.com)

### **About the Lufthansa Innovation Hub**

The Lufthansa Innovation Hub (LIH) is the digitalization spearhead of the Lufthansa Group and connects the world's largest aviation group with relevant players in the global travel & mobility tech ecosystem. In this role, LIH initiates, among other things, strategic partnerships between Lufthansa Group airlines and relevant digital companies, while also developing new in-house digital products and services. The focus is always on an uncompromising commitment to the needs of travelers and a strong iterative validation of business model innovations, as well as close collaboration with serial founders, investors, and existing start-ups. The Lufthansa Innovation Hub is headquartered in Berlin and has operated in Singapore and Shanghai, China since 2019. In 2020, the company was named "Germany's Best Digital Lab" by the business magazine Capital for the third year in a row.

<https://lh-innovationhub.de/>

### **About Hubli**

Hubli powers collaboration by offering teams a fast, easy way to find the perfect location to meet, focus or reconnect. Hubli is the global leader in on-demand meeting room, workspace, and group accommodation reservations with over 185,000 spaces around the world. Their Enterprise solution helps global companies empower their employees to work from anywhere, without sacrificing safety, sustainability, or control.

[www.hubli.com](http://www.hubli.com)

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