



Project JUNE takes over cloopio from Lufthansa Innovation Hub to accelerate a leading network of “third places” for offsites, retreats, and workshops

Berlin/Jüterbog, December 3rd 2025 — Project JUNE today announced it has taken over cloopio from Lufthansa Innovation Hub. Building on cloopio’s partner network and client base, Project JUNE will accelerate its category-defining destination offering—creating a scalable network of eco-conscious, regionally rooted “third places” where teams and clients meet, ideate, launch, and recharge, with an initial focus on locations reachable in under one hour from major metropolitan hubs such as Berlin.

The prevailing brand will be Project JUNE, and venues/locations will continue to be operated under the Project JUNE brand. The cloopio booking interface may be used as a dedicated channel in the future and may be reactivated, aligned with Project JUNE’s playbook and standards.

Since the pandemic, distributed and hybrid teams have made intentional in-person time mission-critical, and offsites have evolved from occasional perks into structured, outcomes-driven programs. Today, offsites are an integrated part of employer branding and HR strategy—bringing teams, suppliers, and clients together in a creative environment with a high degree of hospitality and quality food to build culture, alignment, and momentum.

“This is about speed and focus,” said Benjamin Rohé, Founder and Initiator of Project JUNE. “We’re combining cloopio’s reach with our proven playbook and regional supplier base to deliver the most effortless, high-impact offsite experience—consistently and at scale.”

“We’re pleased to see cloopio continue under Project JUNE,” said Jana Maria Jacobs, Venture Development Manager at Lufthansa Innovation Hub. “The concept has resonated with teams seeking purposeful time together, and Project JUNE is well positioned to take it to the next level.”

No financial terms are disclosed. Further details will be shared as integration progresses.



About Project JUNE

Project JUNE is the leading destination for offsites, retreats, workshops, and a corporate “third place” where staff and clients connect, brainstorm, launch products, and recharge. As a post-COVID pioneer in curated team experiences, Project JUNE combines an eco-conscious, regionally anchored approach with a scalable playbook to deliver consistent quality across locations. Project JUNE is recognized as a flagship project of the Federal Ministry for Economic Affairs and Energy “80 million together for energy transition”.

Learn more: ↗ www.projectjune.de

About Lufthansa Innovation Hub (and cloopio)

At Lufthansa Innovation Hub, we accelerate the NEXT in travel. Founded in Berlin over a decade ago, we bring together entrepreneurial minds and jointly lead progress in shaping the future of the travel industry. By continuously expanding our footprint in the ecosystem, we actively shape industry conversations and secure valuable partnerships and innovation opportunities. cloopio emerged from LIH to simplify the discovery and booking of curated team offsites.

Learn more: ↗ www.lh-innovationhub.com

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